2nd Unani Day & International Conference on Unani Medicine
Integration of Unani System of Medicine in Mainstream Healthcare
10-11 February, 2018
A P Shinde Symposium Hall, NASC Complex, Pusa, New Delhi

Organised by
Central Council for Research in Unani Medicine,
Ministry of AYUSH

Hakim Ajmal Khan
Celebrating 150 Years 1868-2018

Conference website: www.ayush-unaniday.in

Technical Collaborators

National Institute of Unani Medicine
Bangalore

Central Council of Indian Medicine
New Delhi

All India Unani Tibbi Congress
New Delhi

All India Unani Tibbi Conference
New Delhi
Born on 11th February 1868, Hakim Ajmal Khan was a versatile genius and founder of scientific research in Unani system of medicine. To recognize his immense contribution to the system, the Ministry of AYUSH recently declared his birthday as Unani Day. The 1st Unani Day was celebrated at Central Research Institute of Unani Medicine, Hyderabad in 2017. The celebration included CCRUM Awards distribution ceremony and a two-day national seminar on skin diseases and cosmetology in Unani Medicine.

As 11th February 2018 marks 150th birth anniversary of Hakim Ajmal Khan, it has been decided to celebrate the 2nd Unani Day in a big way. The celebrations would include distribution of AYUSH Awards for Unani Medicine - 2017 and a two-day International Conference on Integration of Unani System of Medicine in Mainstream Healthcare during 10–11 February 2018 in New Delhi.

The Unani system of medicine is a comprehensive medical system which meticulously deals with the various states of health and disease. It provides promotive, preventive, curative and rehabilitative healthcare. The fundamentals, diagnosis and treatment modalities of the system are based on scientific principles and holistic concept of health and healing. Its holistic approach considers individual in relation to his environment and stresses on health of body, mind and soul. Temperament (Mizāj) of a patient is given great importance in diagnosis and treatment of diseases with natural remedies derived mostly from plants. Temperament is also taken into consideration for identifying the most suitable diet and lifestyle for promoting the health of a particular individual. The system is presently practised in India, Bangladesh, Pakistan, Sri Lanka, Nepal, China, Iran, Iraq, Malaysia, Indonesia, Central Asian and Middle Eastern countries, some African and European countries, etc. In India, the system has been developed scientifically, nurtured and systematically integrated in the healthcare delivery system over the years. With the Government patronage, a wide network of educational, research and healthcare institutions of Unani Medicine has been developed and India has emerged as the world leader in Unani Medicine.
The theme of the Conference is ‘Integration of Unani System of Medicine in Mainstream Healthcare’. It has been chosen keeping in view the recent National Health Policy, 2017 and WHO Traditional Medicine Strategy 2014-2023 which advocates promotion of Universal Health Coverage by integrating Traditional Medicine services into healthcare delivery. The conference will feature talks by world fame experts on the topics related to globalization, research, education, standardization, quality control, safety assessment, certification & accreditation and industry. The Conference is expected to provide a platform to academia, researchers, regulators, industry and students to develop visions, linkages and initiate projects which would help in developing Unani system of medicine as one of the preferred systems of medicine across the globe.

With the declaration of 11th February as Unani Day, the CCRUM started the scheme of AYUSH Awards for Unani Medicine on the directive of the Ministry of AYUSH last year. The scheme has the provision of conferring 12 Awards each year in different categories. The categories are Best Research Paper Award, Young Scientist Award, Best Teacher Award, and Lifetime Achievement Award. The first three have three awards each for literary research, clinical research and drug research in Unani Medicine, while three awards in the fourth category are meant for Best Researcher, Best Academician, and Best Practitioner of Unani system of medicine. The function for conferring AYUSH Awards for Unani Medicine - 2017 would be held on 11th February 2018 and hopefully recognize the commendable contributions of the best of the talents in different areas of Unani Medicine.

**BROAD AREAS**

The conference would cover various aspects of the main theme ‘Integration of Unani System of Medicine in Mainstream Healthcare’.

- Unani System of Medicine: A Model of Integration
- Bringing Unani System of Medicine to the Global Front: Science, Industry & Regulations
- From Plant to Molecule - Generating Evidence
- Identifying Steps for Generating Evidence and Moving from Research to Practice
- Recent Advances in ‘Ilāj bi’l-Tadbīr (Regimen Therapy)
- Challenges and Way Forward for Globalization and Market Development for Unani System of Medicine
- Unani System of Medicine in Public Health/ Primary Healthcare Delivery
- Education in Unani System of Medicine: Bridging the Gaps
- Standardization and Quality Control
- New Drug Development
- Certification and Accreditation of Raw Materials, Products, Unani Professionals and Healthcare Infrastructure
The conference will have selected national and international speakers who are experts in their subjects and have made commendable contributions to various fields of Unani Medicine.

**SPEAKERS**

**TECHNICAL SESSIONS**

There will be parallel Technical Sessions in three halls – Plenary Hall, Hall A and Hall B. Each session would be addressed by eminent national and international experts on various sub-themes of the conference.

**PANEL DISCUSSION**

The Panel Discussion on Challenges and Way Forward for Globalization and Market Development for Unani Medicine would involve policy makers and representatives from all the concerned fields for suggesting a way forward for future actions.

**OVERVIEW ADDRESSES**

The overview addresses would accommodate keynote addresses by eminent international and national experts on the theme of Integration of Unani System of Medicine in Mainstream Healthcare.

**EXHIBITION**

An exhibition of the latest developments of different fields relating to Unani Medicine, drug manufacturers, manufacturers of drug and diagnostic equipment, promoters of health tourism, publishers, etc. will be organized.

**KEY SPEAKERS**

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<tr>
<th>Speaker Name</th>
<th>Nationality</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Dr. MUZN Farzana</td>
<td>Sri Lanka</td>
<td>University of Colombo Rajagiriya, Sri Lanka</td>
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<tr>
<td>Dr. Mohammad Kamil</td>
<td>UAE</td>
<td>Zayed Complex for Herbal Research &amp;Traditional Medicine, Abu Dhabi, UAE</td>
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<tr>
<td>Hakim M Salim Khan</td>
<td>UK</td>
<td>Principal, College of Medicine and Healing Arts, Leicester, UK</td>
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<tr>
<td>Prof. Ikbas A Khan</td>
<td>USA</td>
<td>Director, NCNPR, University of Mississippi, USA</td>
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<tr>
<td>Prof. Hakima Amri</td>
<td>USA</td>
<td>Georgetown University Medical Center Washington, DC, USA</td>
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<td>Prof. Rashid Bhikha</td>
<td>South Africa</td>
<td>Director, Ibn Sina Institute of Tibb, Johannesburg, South Africa</td>
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<tr>
<td>Shri Shripad Yesso Naik</td>
<td>India</td>
<td>State Minister of AYUSH (Independent Charge) New Delhi, India</td>
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<td>Vaidya Rajesh Kotecha</td>
<td>India</td>
<td>Secretary, Ministry of AYUSH New Delhi, India</td>
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<td>Prof. Wei Wang</td>
<td>China</td>
<td>Hunan University of Chinese Medicine, Changsha, China</td>
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<tr>
<td>Prof. Duan Fang</td>
<td>China</td>
<td>Hunan University of Chinese Medicine, Changsha, China</td>
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<td>Dr. Barrie Oldham</td>
<td>Portugal</td>
<td>Clinic Director, Centre for Bioregulatory Medicine, Algarve, Portugal</td>
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<td>Prof. Rashid Bhikha</td>
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<tr>
<td>Dr. M Khalid Siddiqi</td>
<td>India</td>
<td>Former Director General CCRUM, New Delhi, India</td>
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<td>Prof. S Shakir Jamil</td>
<td>India</td>
<td>Former Director General CCRUM, New Delhi, India</td>
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<td>Prof. Rais-ur-Rahman</td>
<td>India</td>
<td>Advisor (Unani), Ministry of AYUSH, New Delhi, India</td>
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<tr>
<td>Padma Shri HS Khaleefathullah</td>
<td>India</td>
<td>Niamath Science Academy Chennai, India</td>
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<td>Padma Shri Hakim SZ Rahman</td>
<td>India</td>
<td>Founder, Ibn Sina Academy Aligarh, India</td>
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<td>Padma Shri Dr. MA Waheed</td>
<td>India</td>
<td>Former Director, CRIUM Hyderabad, India</td>
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<td>Prof. MA Siddiqui</td>
<td>India</td>
<td>Director, NIUM, Bangalore, India</td>
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<td>Prof. Mushtaq Ahmad</td>
<td>India</td>
<td>National President All India Unani Tibbi Congress New Delhi, India</td>
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REGISTRATION

A. Indian Delegate

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<tr>
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<th>Till 15th Jan’18</th>
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<tr>
<td>INR</td>
<td>INR 3,000</td>
<td>INR 3,500</td>
<td>INR 4,000</td>
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B. Foreign Delegate: USD 200

C. Mode of Registration: Online: www.ayush-unaniday.in

D. Modes of Payment:
   - Online: Net Banking / Debit or Credit Card
   - Offline: Demand draft in favour of “Director General CCRUM Conferences”
     Bank Transfer: Account Name: Director General CCRUM Conferences
     Account Number: 37370007704 | IFSC: SBIN0010651
     Bank: State Bank of India | Branch: CCRAS New Delhi

E. Registration Capacity: Limited to 400 Delegates (On a first come, first served basis)

F. Registration Benefits:
   - Access to all Sessions and Exhibition Hall
   - Tea / Coffee / Lunch
   - Delegate Bag and Conference Literature
   - Participation Certificate

ADVERTISEMENT & EXHIBITION

A. Advertisement in Souvenir (A4 Colour)
   - Full Page Inside: INR 15,000 (A4 - Portrait)
   - Half Page Inside: INR 8,000 (A5 - Landscape)

B. Exhibition
   - Stall (3X3 Sq. Mtr): INR 25,000
     Stall Includes: Table/Counter: 1, Chair: 2, Spot Light: 2, Power Point (5/15 amp): 1,
     Waste Paper Basket: 1, Company Fascia: Yes, Carpet: Yes

C. Combo Offer
   - (A4 Colour Advertisement & Stall (3X3 Sq. Meter): INR 35,000

D. Mode of Payment: Same as for Delegate

E. Capacity: 10-12 Stalls (On a first come, first served basis)
VENUE
AP Shinde Symposium Hall
National Agricultural Science Complex (NASC), Pusa
Dev Prakash Shastri Road
New Delhi - 110012

CONTACT
For Scientific Queries
Dr. Ghazala Javed : scientific@ayush-unaniday.in
For Advertisement & Exhibition
Dr. Abdul Raheem : exhibition@ayush-unaniday.in
For General Queries
Hemant Tripathi : info@ayush-unaniday.in

SECRETARIAT
Central Council for Research in Unani Medicine
Ministry of AYUSH, Government of India
61-65, Institutional Area
Janakpuri, New Delhi - 110 058 (INDIA)
Website: ccrum.res.in